

What are cookies?

Cookies are data files that are stored on your computer's hard drive and keep records of your visit to a website. They allow Peabody to recognise you and tailor your visit to suit your individual preferences. You may be able to configure your web browser to prevent the use of cookies but this will mean that some website functions or services may not be available.

What do cookies do?

We're constantly improving our website based on what our visitors do and the pages you look at. Our cookies record anonymous information about visits and clicks on each web page. We use this to identify things that are going well, and things that we can improve.

These cookies are not used for the placement of advertising, but are used so that our web servers can deliver the correct web pages to the correct person.

Old Oak Centre website cookies

The types of cookies we use are explained below:

Name	Purpose	Expires
Oldoakcentre.co.uk	Session cookies help our websites remember what you chose on the previous page, avoiding the need to re-enter information	Once you close the browser, all session cookies are deleted.
Google Analytics sets the following cookies: Universal Analytics _ga	This helps us count how many people visit the website by tracking if you've visited before	2 years
_gid	This helps us count how many people visit the website by tracking if you've visited before	24 hours

_gat	Used to manage the rate at which page view requests are made	10 minutes
Google Analytics _utma	Like _ga, this lets us know if you've visited before, so we can count how many of our visitors are new to the website or to a certain page	2 years
_utmb	This works with _utmc to calculate the average length of time you spend on the the website	30 minutes
_utmc	This works with _utmb to calculate when you close your browser	When you close your browser
_utmz	This tells us how you reached the website (for example from another website or a search engine)	6 months
DoubleClick DoubleClick	This cookie is related to our Youtube videos on the website and is used for re-targeting, optimisation, reporting and attribution of online adverts. To output click here	2 months
Jotform Jotform	Third party cookie to allow form submission functionality	2 years
Cloudflare __cfduid	The “__cfduid” cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information. https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-CloudFlare-cfduid-cookie-do	5 years

Are our cookies safe?

- Yes – they don't harm your computer.
- Yes – they do not contain any information that could be used by others to identify you personally.
- Yes – they do not contain any confidential details such as your email address or payment details.

Can I turn cookies off?

We recommend that they are enabled, but it's your decision and we will only use them with your consent.

If you would prefer us not to store cookies on your computer, you can change the settings on your website browser. You can find out how to do this in the “Help” section of your browser, via the menu bar.

Log information

When you visit our websites, Peabody collects certain information (the same information that most websites log when they are accessed). This information (contained in the “header” of your request to access a Peabody web page) usually includes the browser type you used, your Internet Protocol (IP) address, and the date and time of day.

Peabody needs this information to help us provide our services to you. For example, Peabody would need to validate your identity to maintain the security of your account.

Peabody also needs to know what Internet Protocol address your query came from so Peabody can send the appropriate pages back to you. In addition, Peabody logs this information for internal review purposes.

The log information is also important for security, audit, quality improvement and other internal processes.

Updating your information

You can change your personal information at any time, by accessing your account. You can terminate your account at any time by requesting this from our web team.

Peabody typically deactivates accounts within five business days of such requests. You should be aware, however, that residual copies of information may remain stored on Peabody’s systems even after the deletion of information or the termination of your account.

We hope you will enjoy using our websites.